

CANAÏMA

SMALL BATCH GIN

BORN IN THE AMAZON



CANAÏMA GIN



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Born in the depths of the Amazon rainforest, the world's largest and most bio-diverse rainforest in the world



A BRAND WITH PURPOSE

Support to different indigenous ethnic communities of Venezuela through collaborations with NGOs



EXOTIC BLEND

- Handpicked Amazonian botanicals in collaboration with local tribes
- Small batch gin



A NEW WAY TO SERVE GIN

- Exotic mixture of amazonian botanicals
- A twist from the traditional gin and tonic



SUPPORTED BY EXPERTS

- Recommended and supported by Simone Caporale
- From the producers of world-renowned brands

WHY IS CANAÏMA A SUPER PREMIUM GIN?

HANDPICKED BOTANICALS



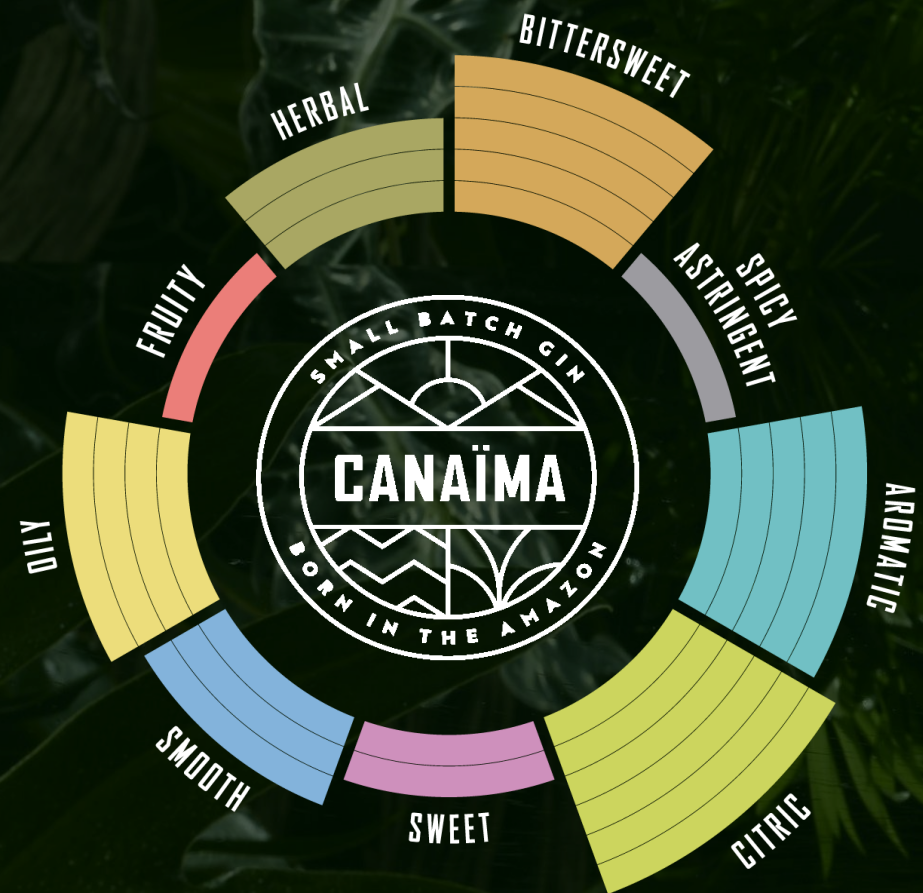
A FLAVOR LANGUAGE: AMAZONIA



DISTILLATION IN SMALL BATCHES



A NEW EXOTIC FLAVOR





CANAÏMA GIN AS A PROJECT

We respect the environment and local communities. We therefore dedicate 10% of our sales to NGOs and volunteer networks working to improve the quality of life of Amazonian indigenous communities.

Our POS materials are made by these communities in collaboration with Fundación Tierra Viva, handcrafted designs steeped in history from the depths of the amazon.

FUNDACIÓN TIERRA VIVA



Venezuelan NGO that implements and promotes sustainable development projects with indigenous communities, among them, the Waraos.

FUCAMUVA



Group of artisan women in Colombia who promote the entrepreneurship through the production of handicrafts using natural fibers and ancestral techniques.

SAVING THE AMAZON



SAVING
THE AMAZON



Saving The Amazon is a program that supports indigenous communities from the Colombian Amazonia, who plant native trees and create green businesses that help them in their subsistence, obtaining work by sowing and taking care of them.

+11.300 PLANTED TREES



Each planted tree is photographed, and geo referenced; this photo is uploaded to the platform www.savingtheamazon.org, to create a virtual forest and register the development of the tree. The tribes take care of them for 36 months, the necessary time for an Amazonian tree to survive on its own.

BEEKEEPING SCHOOL: EL PAUJÍ



Located in Bolívar, Venezuela, we've built in collaboration with Miel del Paují, a **training center in beekeeping and meliponiculture for young locals** who want to find economic alternatives to improve their living conditions. In this center they produce honey, pollen and propolis.

Through this project we re supporting indigenous communities with sustainable jobs, helping to preserve the ecosystem and providing alternatives to illegal mining.

In July 2023, the first students at the school completed their training.

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